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## COMMUNITY-BASED WIRELESS INITIATIVES: The Cooperation Challenge

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Around the world, municipalities are exploring wireless as a way to improve their communities. Evangelists of community-based wireless are finding the technical challenges the easiest to master. Tougher challenges come in forging the partnerships, collaborations, and cooperative agreements necessary to make their community wireless initiatives a success. This panel will explore how three wireless initiatives in various stages of implementation are addressing the challenge of cooperation.

The OneCleveland initiative (http://www.onecleveland.org) will be represented by Lev Gonick, Chief Information Officer for Case Wester Reserve University. Sirkka Jarvenpaa, the James L. Bayless/ Rauscher Pierce Refsnes, Inc. Chair in Business Administration at the McCombs School of Business, University of Texas at Austin, will represent the Austin Wireless City project (http://www.austinwirelesscity.org/). Pouline Middleton, Managing Director of CrossRoads Copenhagen, will represent their project (http://www.crossroadscopenhagen.com/). Scott Shamp, Director of the New Media Institute at the University of Georgia, will represent the Wireless Athens Georgia Zone (http://www.athenscloud.com/), as well as serving as moderator for the panel.

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Each panelist will briefly describe their wireless initiative and will highlight their strategies for fostering collaboration between government, business, service providers, educational institutions, and users.