# OASIS

Organizations and Society in Information Systems

**Special points of interest:**

- WG 8.2 Chair bids farewell
- Details about joint working conference in Athens, Greece, 2003
- Meet the new, recently elected officers of WG8.2
- Upcoming events

# Message from the WG 8.2 Chair

**David Avison, WG8.2 Chair**

## Farewell …

Sadly (for me) my tenure as chair of working group 8.2 is coming to an end. But in my last editorial I look forward to the future as a member of the group as well as reflect a little on the past. Our conferences have been very successful over the years and we have two super conferences coming up in the next few months, at Barcelona and Athens, to be followed by a conference on qualitative research in Manchester, followed by one in North America (venue to be confirmed).

I was recently asked why our conferences are so successful. In my view, it is due to hard work of everyone involved and also our insistence on quality. Looking at the latter first, our refereeing process is as thorough as the most well regarded journal and our proceedings well produced. But it is the hard work and excellence of the conference organizing and program teams that really assure the success of the conference.

# Joint IFIP WG 8.2 / 9.4 Working Conference Set for Athens, Greece

You are invited to participate in the joint IFIP WG 8.2/9.4 working conference on *IS Perspectives and Challenges in the Context of Globalization* in Athens, Greece from Sunday 15 June – Tuesday 17 June 2003. This promises to be a lively conference with attendees from both working groups who are interested in organizational information systems from a global perspective.

'Globalization' can be seen as a contradictory process, which may imply increased interconnectedness of local actors but also 'globalism' in the form of increased transnational uniformity. Following Geoff Walsham, the Joint 8.2+9.4 conference urges Information Systems researchers around the globe "to study particular individuals, groups, organizations, or societies in detail, and in context." Contextually aware studies of organizational information systems from all parts of the world form the basis for comparisons and inferences from a global viewpoint in this conference.

**IFIP
WORKING GROUP 8.2**

Website: www.ifipwg82.org
Email: julie@thekendalls.org

*Organizations and Society in
Information Systems*

**OASIS**

# IFIP WG 8.2 Officers

### WG 8.2 Secretary

Dr. Michael Myers
University of Auckland
Private Bag 92 019
Auckland, New Zealand
Phone: +649 373-7599
Fax: +649 373-7430
Email: m.myers@auckland.ac.nz

### WG 8.2 Chair

Dr. David Avison
ESSEC Business School
Avenue Bernard Hirsch BP105
95021 Cergy-Pontoise FRANCE
Phone +33 (0) 1 3443 3195
Fax: +333 (0) 1 39142981
Email: avison@essec.fr

### WG 8.2 Vice Chair

Dr. Julie E. Kendall
Rutgers University
School of Business-Camden
Camden, NJ 08102 USA
Phone: +1 (856) 225 6585
Fax: +1 (856) 424 6157
Email: julie@thekendalls.org

*Current Officers of IFIP WG 8.2 from left to right: Secretary Michael Myers (NZ), Chair David Avison (FR), and Vice-Chair Julie Kendall (US). Photos by Ken Kendall, Past WG8.2 Chair*

# Meet the Newly Elected WG 8.2 Officers

### New WG 8.2 Chair: Julie E. Kendall, Ph. D., Rutgers University, USA

**Service to IFIP**
- Vice Chair IFIP WG 8.2, December 1999 to present.
- Secretary IFIP WG 8.2, December 1996 to December 1999.
- Coordinator, OASIS Workshop, Charlotte, North Carolina, 1999.
- Editor, *Human, Organizational, and Social Dimensions of Information Systems Development*, which was based on the IFIP WG 8.2 working conference in The Netherlands in 1993, co-edited with D. E. Avison and J.I. DeGross, Amsterdam: North-Holland, 1993, 496 pages.
- Member of numerous IFIP WG 8.2 program committees since 1984.

Julie E. Kendall is an Associate Professor of Ecommerce and Information Technology in the School of Business-Camden, Rutgers University. Dr. Kendall is currently the Vice Chair of IFIP Working Group 8.2. Professor Kendall has published in *MIS Quarterly*, *Decision Sciences*, *Information & Management*, *Organization Studies* and many other journals. Additionally, Dr. Kendall has recently co-authored a college textbook with Kenneth E. Kendall, *Systems Analysis and Design*, fifth edition, published by Prentice Hall. She is also a co-author of *Needs Assessment and Project*

# Meet the New WG 8.2 Officers (continued)

*(Continued from page 2)*

*Planning.* Dr. Kendall co-edited the volume *Human, Organizational, and Social Dimensions of Information Systems Development* published by North-Holland. Julie was a functional editor of MIS for *Interfaces* and has served as an associate editor for *MIS Quarterly*. She is a Senior Editor for *JITTA*. She is on the editorial boards of the *Journal of AIS,* the *Journal of Database Management,* and is on the editorial review board of the *Information Resource Management Journal*. She has served as a Vice President for DSI. Dr. Kendall is researching societal implications of push and pull technologies. Julie is currently examining the strategic uses of Web presence and ecommerce for off-Broadway theatres and other nonprofit organizations in the service sector. Her home page can be accessed at www.thekendalls.org.

## New WG 8.2 Vice-Chair:
## Michael D. Myers, Ph. D., University of Auckland, New Zealand

**Service to IFIP**
- Secretary IFIP WG 8.2, December 1999 to present.
- Co-editor of the book *New Information Technologies in Organizational Processes: Field Studies and Theoretical Reflections on the Future of Work,* Ngwenyama, O. K., Introna, L. D., Myers, M. D., and DeGross, J. I. 1999 (eds.), Kluwer, Norwell, MA. This book was based on the IFIP WG 8.2 Conference in St. Louis, Missouri, USA in 1999.
- Program Co-Chair of the forthcoming IFIP WG 8.2 Conference entitled "Global and Organizational Discourse about Information Technology", to be held in Barcelona from December 12-14, 2002.
- Member of numerous IFIP WG 8.2 program committees.

Michael D. Myers is Professor of Information Systems in the Department of Management Science and Information Systems at the University of Auckland, New Zealand. He currently serves as Senior Editor of *MIS Quarterly,* Associate Editor of *Information Systems Research,* Editor of the *ISWorld Section on Qualitative Research,* and Editor of the *University of Auckland Business Review*. His research articles have been published in many journals and books. He won the Best Paper award (with Heinz Klein) for the most outstanding paper published in *MIS Quarterly* in 1999. He also won the Best Paper Award (with Lynda Harvey) for the best paper published in *Information Technology & People* in 1997.

## New WG 8.2 Secretary: Nancy Russo, Ph. D., Northern Illinois University, USA
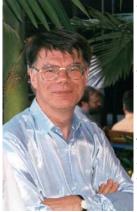
**Service to IFIP**
- Program Co-Chair, 2001 Working Conference, Boise, Idaho.
- Editor, *Realigning Research and Practice in Information Systems Development: The Social and Organizational Perspective*, co-edited with B. Fitzgerald and J.I. DeGross, Kluwer Academic Publishers, 2001, 496 pages.
- Organizer, OASIS Workshop, Atlanta, 1997.
- Member of IFIP WG 8.2 election committee and several program committees.

Nancy L. Russo is Associate Professor and Chair of the Operations Management and Information Systems Department at Northern Illinois University. She received her Ph.D. in Management Information Systems from Georgia State University in 1993. During 1998 she was a Visiting Professor in the Department of Accounting, Finance and Information Systems at University College Cork, Ireland. She is an Associate Editor of the *Information Systems Journal*, and serves on the editorial boards of *Information Technology & People* and *Information Systems Review*. She is currently co-authoring the text *Information Systems Development: Methods-in-Action* with Brian Fitzgerald and Erik Stolterman. In addition to on-going studies of the use and customization of system development methods in evolving contexts, her research has addressed web application development, the impact of enterprise-wide software adoption on the IS function, IT innovation, research methods, and IS education issues. Her work has appeared in *Information Systems Journal*, *Journal of Information Technology*, *Information Technology & People*, *Journal of Computer Information Systems*, *System Development Management*, *Journal of Systems and Software*, and various international conference proceedings.

# Chair's Message (continued from page 1)

I am particularly looking forward to the research supervisors' workshop, which takes place the day before the Athens conference. It occurs to me when being a member of faculty at a number of consortia for PhD students, that the students are superb but the supervision not always excellent. But there are so few opportunities for supervisors to discuss their role with others and share experiences that this is not altogether surprising. Here in June we have the opportunity to share our views.



*David Avison, outgoing WG 8.2 Chair*

We hope that less experienced supervisors will come along with the many more experienced colleagues that have agreed to come. We intend the day to be participative for everybody, in panels and working groups addressing particular themes. IFIP has supported this initiative whole-heartedly and kindly agreed to help finance the production of a book coming from the day and follow up work. We expect that many or most of the participants will be joint authors of chapters in the book.

Each year the chair of each of the technical committee 8 groups attends a meeting to discuss progress and strategy along with representatives from the countries supporting IFIP. I am delighted to say that I will represent France next year and have been elected vice chair of technical committee 8. So I will work again with Julie Kendall who will be representing 8.2 over the next three years.

I thank Julie Kendall and Michael Myers and all of you for your kind support over the last three years. It has been an absolute joy. I know in Julie Kendall, Michael Myers and Nancy Russo, we have a great team leading IFIP working group 8.2 in the future.

# Athens Conference (continued from page 1)

The venue for the conference is Athens University of Economics & Business, in Athens, Greece. The conference organizing chair is Dr. Angeliki Poulymenakou (GR), the conference general Chair is Geoff Walsham (UK), the Conference Program Co-Chairs are Ramiro Montealegre, (US) and Mikko Korpela, (FI).

Submissions for this conference were closed on October 30, 2002. All manuscripts are being reviewed by a panel of referees, and those accepted will be presented in the conference. Full papers will be included in the proceedings volume published by Kluwer Academic Publishers. To learn more about Kluwer, you can go to http://www.wkap.nl/

To learn more about the conference, how to register, and more about the accommodations you can look further at links on the WG 8.2 Website www.ifipwg82.org or go to the IFIP WG9.4 Web site at http://www.aueb.gr/ifip-isglob03/index.html

Associated Event: Ph.D. Supervisor's Workshop
Saturday June 14, 2003 Venue: Athens University of Economics & Business
Organizer: Prof. David Avison avison@essec.fr

## Plan to Attend these WG 8.2 Conferences and Workshops

- "Organizational Discourse About Information Technology," Working Conference, Barcelona, Catalonia, Spain, 12-14 December 2002 (immediately before the ICIS 2002 Conference). Submissions were due 1 March 2002.
- "IS Perspectives and Challenges in the Context of Globalization." Joint IFIP Working Group 8.2/9.4 Working Conference, Athens, Greece, 15-17 June 2003 (just before the ECIS 2003 Conference in Naples, Italy). "IS Perspectives and Challenges in the Context of Globalization."
- Oasis Workshop, immediately before ICIS 2003. Seattle, Washington, USA. (Dates to be announced).
- "Manchester 2: Relevant Theory and Informed Practice: A Twenty Year Perspective on IS Research," Working Conference, Manchester, England, summer 2004.